



20-21 June, 2018  
Palais des Congrès de Paris

# PROGRAMME OF CONFERENCES

## WEDNESDAY 20 JUNE

### BORDEAUX ROOM

10.00-10.45

Opening keynote speaker

11.00-11.45

Real Estate organisations:  
adapting to a fast  
moving environment

14.00-14.30

Keynote speaker

14.45-15.30

Technological  
implementation:  
accelerating the process

16.00-16.45

Real Estate & Tech:  
creating the best  
partnership

### HAVANE ROOM

11.00-11.30 - Fail Academy

Customer experience:  
integrating tomorrow's  
demand & change

11.45-12.45

STARTUP  
COMPETITION |

14.45-15.15 - Fail Academy

Sharing economy:  
make the most  
of the co-era

15.30-15.45 - Snack knowledge

Blockchain:  
transparency & efficiency  
in the investment process

16.00-16.15 - Snack knowledge

IoT: optimization of  
building efficiency

16.30-17.00 - Fail Academy

### ROOM 1

11.00-11.30 - Master class

Artificial Intelligence:  
changing the future  
of financial services

11.45-12.00 - Reverse pitch

12.15-12.30 - Reverse pitch

12.45-13.00 - Reverse pitch

14.45-15.15 - Master class

Workspace:  
magnets for talents

15.30-15.45 - Snack knowledge

BIM: a catalyst for change  
/ for collaboration

16.00-16.15 - Snack knowledge

VR: new tool to find  
the best place to invest

16.30-17.00 - Master Class

Asset classes: prioritization  
in the PropTech adoption

### ROOM 2

11.00-11.45

Matchmaking session

12.00-12.45

Matchmaking session

14.45-15.30

Matchmaking session

15.45-16.30

Matchmaking session

## THURSDAY 21 JUNE

### BORDEAUX ROOM

10.00-10.45

Opening keynote speaker

11.00-11.45

Reimagine city:  
urban life and governance

14.00-14.30

Keynote speaker

14.45-15.30

Developer & Investors:  
reviewing to ensure  
up to date building

16.00-16.45

Real Estate & Tech:  
creating the best  
partnership

### HAVANE ROOM

11.00-11.30 - Fail Academy

11.45-12.45

STARTUP  
COMPETITION |

14.45-15.15 - Fail Academy

15.30-15.45 - Snack knowledge

Blockchain: implementation  
for a better collaborative city

16.00-16.15 - Snack knowledge

IoT: make of the most  
of your building

16.30-17.00 - Fail Academy

### ROOM 1

11.00-11.30 - Master class

Artificial Intelligence:  
reshaping the job market

11.45-12.00 - Reverse pitch

12.15-12.30 - Reverse pitch

12.45-13.00 - Reverse pitch

14.45-15.15 - Master class

Data: maintaining  
security in an open world

15.30-15.45 - Snack knowledge

Drones: impacting logistics'  
environnement

16.00-16.15 - Snack knowledge

Artificial intelligence:  
shifting for better or for worth

16.30-17.00 - Master Class

### ROOM 2

11.00-11.45

Matchmaking session

12.00-12.45

Matchmaking session

14.45-15.30

Matchmaking session

15.45-16.30

Matchmaking session