Conference programme

Programme as of May 27th. May be subject to change.
Powering the digital transformation of the real estate industry

The new 2019 edition of MIPIM PropTech Europe – Europe’s leading proptech event – is delivering a wider approach to the future of the built environment.

This year’s event explores how the real estate ecosystem is leveraging technology to match the expectations of users – users as occupiers of buildings and of cities. From city planners to developers, asset managers and leasing agents, the real estate industry is fostering technology to anticipate and meet the needs of these users.

Proptech has the power to help take the real estate industry to the next level, as well as to improve the quality of life of users, whether through creating a more sustainable environment and a more inclusive society, or in areas such as healthcare, accessibility, affordability and work-life balance.

On Day 1 of MIPIM PropTech Europe, we welcome you to join us in addressing the role of proptech in the future of buildings, and then on Day 2 we consider the bigger picture – the future of the city.

Questions we are addressing include:

- How can proptech help the public and private sectors have a better understanding of the needs and expectations of users?
- How do we align the short-term demands of users and the fast-changing nature of technology with the long-term strategies of the private and public sectors?
- How do we drive change within an organisation? What are the best practices for successful projects and partnerships in innovation?
- What are the key trends shaping the future of buildings, cities and communities?
### Conference Programme

#### July 1st

**Opening keynote: Preserving our built heritage with technology**

Foresight | Room 400 | 09.30-10.00
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Let’s discuss how technology can help preserve our heritage and offer a different future for history.

**CEO Perspectives: Key trends shaping the future of real estate**

Foresight | Room 400 | 10.15-10.45
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Industry leaders present an overview of the key trends in real estate. What is the future of buildings? How are new ways of working and living shaping the built environment?

#### Innovation

**Do’s and Don’ts: Value creation with connected assets**

Foresight | Room 400 | 11.15-11.45
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From entertainment to transportation, technology has already impacted nearly every major industry - let’s discuss real estate. We will share how to create value with technology and meet the growing demand for community and flexibility.

Moderator
Duke Long
Principle, Duke Long Agency

duke.long@dukelong.com

**FIBREE Global blockchain report**

Foresight | Room 400 | 11.45-12.30
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Fibree has released a global report on blockchain in the real estate sector. Learn from the insights of the FIBREE experts.

Curated by:
Achim Jedelsky
President, FIBREE

**Occupiers summit (Closed door)**

Foresight | Room 400 | 11.00-11.30
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During this closed-door session, end users will discuss how to enhance tenant experience with technology.

Moderator
Antony Slumbers
Director, Estates Today Ltd
antony.slumbers@estates.today

**Unexpected Keynote: How companies can master the challenges of the 21st century**

Foresight | Room 400 | 12.00-12.45
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Anders Indset is one of the world’s leading business philosophers and a trusted sparring partner of international CEOs and political leaders. He shares with us his approach to practical philosophy and explores how companies can master the challenges of the 21st century.

Moderator
Emily Wright
Tech editor and head of special projects, EG

**Microsoft Keynote: Data to create value in space sizing**

Foresight | Room 400 | 11.00-11.15
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Explore the real estate space equation to resolve and how technology can help resolve it.

Keynote
Xavier Perrin
Real Estate Portfolio Director, Microsoft

**Use cases: How to create a truly seamless experience in modern buildings**

Foresight | Room 200 | 10.30-11.30
---
Speakers will share how to create a seamless experience in buildings, promoting productivity and wellbeing.

Keynote
Florian Trosch
VP Business Innovation, The PORT Technology at Schindler Elevators Ltd.

Keynote
Anne Wernand
Behavioural Researcher, Mapiq

**Tokenization, from concept to case studies**

Ignition | Ecuries | 11.45-12.30
---
Understand what tokenization is and how it can impact real estate projects.

Curated by:

**Foresight**
Exploring the future of the built environment

**Ignition**
Learning from innovation, best practices
Conference Programme

July 1st

Startup Competition 1/2

Innovation  Room 400  12.00-12.45

The first stage of the global MIPIM Startup Competition, with the final in Cannes in March 2020. Come and meet the most innovative startups in Europe.

Keynote: How PropTech is building the future

Foresight  Room 400  14.00-14.30

Be inspired by the vision a major venture capital firm focused on technology solutions for the built world. Brendan Wallace, co-founder of Fifth Wall, will explore how PropTech is building the future of the built environment and communities.

Curated by  Workwell

Is Building Information Modelling adapted to real estate?

Innovation  Ecuries  14.15-15.00

Deep dive into Building Information Modelling and learn from use cases, feedbacks and best practices.

Curated by  Workwell

CEO Perspectives: Vision and strategies for a human-centred real estate

Foresight  Room 400  14.30-15.00

Learn from industry leaders how they envision human-centered real estate.

Curated by  Workwell

Startup Competition 2/2

Innovation  Room 200  14.30-15.15

The first stage of the global MIPIM Startup Competition, with the final in Cannes in March 2020. Come and meet the most innovative startups in Europe.

Use cases: Iconic experiences

Innovation  Room 400  15.10-15.30

Join us to see how real estate developers are starting to build the future now and matching user expectations with iconic experiences.

Curated by  Workwell

Unconference: co-working, technology enabled and social enabled

Ignition  Ecuries  15.15-16.15

Unconference allows participants to take control of the conference. You will get to propose, vote for topics and learn from your peers!

Facilitated by  SocialWorkplaces.com

Do’s and Don’ts: Tenant experience technologies

Innovation  Room 400  15.30-15.50

Learn how our speakers are using digital to enhance the user experience of their spaces and to bring people together.

Curated by  Workwell

Beyond buzzwords, toward a more efficient financing experience through technology

Innovation  Room 200  15.30-16.30

Deep dive into the finance revolution driven by tokenization, blockchain and more. We discuss how technology is impacting liquidity, transparency, efficiency, value transfer, and the built environment’s stakeholders overall.

Curated by  Workwell

Conference Programme

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Curated by  Workwell
Conference Programme

July 1st

Decison makers facing the challenge of employee experience

Innovation | Room 400 | 10.30-10.40
Be inspired by industry leaders' innovations related to the future of work, workspace and the employee experience.
Curated by: Workwell

Gilles Bethaeuser
Chairman
Colliers International France

Henri-Claude Lambert VP
Head of Real Estate, Facility and Records management
Sanofi

Tania Bon temps
Chairman
Union Investment Real Estate France

Taro Nakamura
Business Innovation Manager
Mitsui Fudosan Co., Ltd.

Best practices: Joining forces with startups

Ignition | Room 400 | 10.40-10.50
To innovate, many real estate leaders decide to join forces with start-ups. Our speakers will discuss the best practices for these collaborations and how to manage large-scale implementations requiring resources and scale.
Curated by: Workwell

Séverine Farjon
Managing Director
RAISE REIM

Denis Mars
Co-founder and CEO
Proxy

Marie-Célie Guillaume
CEO
Paris la Défense

Unconference: co-working business modelling

Ignition | Ecuries | 10.15-10.45
Unconference allows participants to take control of the conference. You will get to propose, vote for topics and learn from your peers!
Facilitated by SocialWorkplaces.com

Jean-Yves Huwart
CEO
SocialWorkplaces.com
(Outbox spot)

SéverineFarjon
Managing Director
RAISE REIM

Driving change & promoting initiatives

Ignition | Room 400 | 11.00-11.10
Once you have designed a strategy, execution is key. Our speakers will discuss how to drive change and to promote initiatives within an organisation to make innovation happen.
Curated by: Workwell

Unconference: co-working business modelling

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Foresight
Exploring the future of the built environment

Innovation
Sharing today's innovations building the future

Ignition
Learning from innovation best practices

July 1st

Conference Programme

Investment trends: shared views from all stakeholders

Innovation | Room 200 | 16.45-17.30
Curated by:

Moderator
Antony Slumbers
Director
Estates Today Ltd

Real Estech and PwC will share the key insights of their study on the future of buildings.
Curated by: Real Estech

Report on the future of buildings

Innovation | Ecuries (Client Event) | 17.30-18.00
Curated by:

Robin Rivaton
CEO
Real Estech

We close Day 1, which focuses on the future of buildings, with a public institution. This provides the bridge to Day 2, when we cover the broader picture of the city.
Curated by: Workwell

Keynote: What does it mean to be a landlord in the 21st Century?

Innovation | Room 200 | 17.30-17.50
Technology is reshaping the way we live, work, travel. It changes how we eat, how we sleep, how we socialise, and even how we die. How do these changes impact the way buildings are designed, operated, and valued? What can landlords do to remain competitive? Dror Poleg explores these questions, drawing on insights from history, anthropology, economics and science fiction.

Curated by:

Dror Poleg
Founder
Rethinking.RE

Ignition
Room 400

Final interviews

Ignition | Room 400 | 16.45-17.30
We close Day 1, which focuses on the future of buildings, with a public institution. This provides the bridge to Day 2, when we cover the broader picture of the city.
Curated by: Workwell

Curated by:

Jean-Yves Huwart
CEO
SocialWorkplaces.com
(Outbox spot)

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Foresight
Exploring the future of the built environment

Innovation
Sharing today's innovations building the future

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Learning from innovation best practices
July 1st: The future of buildings

**Room 400**

- 09.30-10.00 | Opening keynote: Preserving our built heritage with technology
- 10.15-10.45 | CEO Perspectives: Key trends shaping the future of real estate
- 11.00-11.15 | Microsoft Keynote: Data to create value in space sizing
- 11.15-11.45 | Do’s and Don’t’s: Value creation with connected assets
- 12.00-12.45 | Unexpected Keynote: How companies can master the challenges of the 21st century
- 14.00-14.30 | Keynote: How PropTech is building the future Curated by: Workwell
- 14.30-15.00 | CEO Perspectives: Vision and strategies for a human-centred real estate Curated by: Workwell
- 15.10-15.30 | Use cases: Iconic experiences Curated by: Workwell
- 15.30-15.50 | Do’s and Don’t’s: Tenant experience technologies Curated by: Workwell
- 15.50-16.10 | Decision makers facing the challenge of employee experience Curated by: Workwell
- 16.10-16.30 | Best practices: Joining forces with startups Curated by: Workwell
- 16.30-16.50 | Driving change and promoting initiatives Curated by: Workwell
- 16.50-17.10 | Final interviews Curated by: Workwell
- 17.30-17.50 | Keynote: What does it mean to be a landlord in the 21st Century?

**Room 200**

- 10.30-11.30 | Use cases: How to create a truly seamless experience in modern buildings
- 12.00-12.45 | Startup Competition 1/2
- 14.30-15.15 | Startup Competition 2/2
- 15.30-16.30 | Beyond buzzwords, toward a more efficient financing experience through technology
- 16.45-17.30 | Investment trends: shared views from all stakeholders Curated by:
- 17.30-17.50 | Keynote: What does it mean to be a landlord in the 21st Century?

**Ecuries**

- 11.00-11.30 | Tokenization, from concept to case studies Curated by: BPF
- 11.45-12.30 | Fibree Global blockchain report Curated by: Fibree
- 14.15-15.00 | Is Building Information Modelling adapted to real estate? Curated by: Maplus
- 15.15-16.15 | Unconference: co-working business modelling Curated by: Spatial Workplaces
- 16.15-17.15 | Unconference: co-working business modelling Curated by: Spatial Workplaces

**Ecuries (Client event)**

- 11.45-12.30 | Occupiers summit (Closed door)
- 17.30-18.00 | Report on the future of buildings Curated by: Real Estech

Flash Talks' sessions are led by a moderator and gives each exhibiting company 2 minutes to present their concept and ideas in an informal setting. Don’t forget to stop by and hear what they have to say!
Dutch breakfast (Closed door)

Ignition Room 200 | 08.45-09.45
Curated by

The city of 2050

Foresight Room 400 | 10.00-10.30
Start the second day with an inspiring talk on the future of cities.

Global PropTech - Leaders event

Innovation Room 400 | 11.15-11.45
Global PropTech Leaders is an exclusive event meant for corporate real estate leaders who want to share knowledge about how our industry is being renewed through PropTech. Global PropTech will invite top-notch influencers and PropTech companies that will share the successes of their businesses as well as insights into the latest (property) technologies.
Curated by

Can tech help reduce construction costs?

Innovation Room 200 | 10.30-11.15
Curated by

CEO Perspectives: Participative programming of the built environment

Innovation Room 400 | 10.30-11.00
Let’s discuss how to create a city for and with end users. Our speakers will share examples of participative urban development and best practices around user experiences.

French Minister of city and housing keynote

Innovation Room 200 | 11.15-11.30
MIPIM PropTech and Real Estech are honored to receive the French Minister of city and housing to present his vision and the latest housing study.
Curated by

Increasing the purchasing power for real estate services through innovation

Innovation Room 200 | 11.30-12.15
Join us to discuss inclusive urban development and affordable housing.
Curated by

Use cases: Data strategy in urban landscapes

Innovation Room 400 | 11.15-11.45
Data is a recurring topic in the industry today. We will discuss how to leverage urban data to create value for citizens while ensuring privacy and cyber security.

Regulating to build trust while enabling innovation

Ignition Room 200 | 11.30-12.30
The PropTech sector is developing rapidly but is, as yet, unregulated. How should this develop going forward, in order to ensure confidence and transparency on the one hand, but not stifle innovation on the other. Three aspects can be considered: legislation, industry self-regulation or free market.
Curated by

Google Keynote: How to organise the world’s information using geography

Innovation Room 400 | 12.00-12.30
Ed Parsons is Google’s Geospatial Technologist, with responsibility for evangelising Google’s mission to organise the world’s information using geography. In this role he maintains links with governments, universities, research and standards organisations involved in the development of geospatial technology.
**Conference Programme**

### European Commission Keynote: Building European Champions
- **Ignition** Room 400 | 14.00-14.15
- Rudy Aernoudt
  - Senior Economist, European Commission
  - Head of PropTech, European Commission

MIPIM PropTech is honoured to receive Rudy Aernoudt from the EU Commission to discuss how to build European champions.

### Scaling and the stake of talent management
- **Ignition** Room 400 | 14.15-14.45
- Sebastian Abigail
  - Senior Director, VTS
- Dirk Paelinck
  - Founder & CEO, Workero

Growing the best team is a key challenge when scaling a company. Learn from our speakers how to build a PropTech next leader.

### Beyond buzzwords, smart cities return on experience
- **Innovation** Room 200 | 14.30-15.30
- Bruno De Man
  - Executive Director, Europe, Smart Cities Council - Europe
- Moderator
  - Chungha Cha
  - Co-founder & Chair, Re-Imagining Cities Foundation

Learn from smart city use cases, feedbacks and best practices. Curated by Smart Cities Council.

### Co-living, from concept to case studies
- **Ignition** Ecuries | 14.30-15.30
- Claire Flurin
  - Head of Innovation Director, Keys AM
- Anil Khera
  - Founder & CEO, Node
- Rick Voogt
  - Co-founder & Managing Director, Salto Systems S.L.

Deep dive into co-living case studies with industry experts. Curated by co-living.

### Mobility revolution, from concepts to case studies
- **Innovation** Room 290 | 15.45-16.30
- Nicolas De Crémières
  - Head of Marketing, Navya
- Moderator
  - Angelica Donati
  - CEO, Donati Immobiliare Group

Join us to discuss how to create a seamless experience for end users with new mobility. Our speakers also share their view on public and private cooperation to make the seamless experience happen, and the impact of new mobility on urban development.

### Learning from nature how to make regenerative places
- **Innovation** Room 400 | 16.00-16.15
- Michael Pawlyn
  - Director, Exploration Architecture Limited

Learn how architects can get inspiration from nature to build spaces that promote people wellbeing while preserving the environment.

### 10 steps to innovate at the pace of a startup
- **Ignition** Ecuries | 16.00-16.30
- Paul Socquet
  - Partner, Schoolab

Learn from Schoolab how to innovate at the pace of startup and create your own proptech within your company. Curated by schoolLab.

### Young leader perspectives: Creating a better built environment
- **Foresight** Room 400 | 15.00-15.45
- Davide Dattoli
  - CEO, Talent Garden SPA
- Moderator
  - Paul Unger
  - Editor, PlaceTech

Hear from young industry leaders what they envision for the future of the built environment and the city.

### Innovation & Technology Strategies
- **Nuveen Real Estate**
  - Ross Douglas
    - CEO and Founder, Autonomy
  - Moderator
    - Angelica Donati
      - CEO, Donati Immobiliare Group

Exploring the future of the built environment

- **Sharing today’s innovations, building the future**
- **Foresight**
- **Innovation**
- **Ignition**
Conference Programme

July 2nd

**Use cases: Built environment against climate change**

**Innovation**  
Room 400  |  16.15-16.45  
Climate change is a key challenge of the 21st century. We explore the role of urban resilience and sustainability.

**Moderator**  
Travis Barrington  
Co-Founder and CEO  
Propmodo

**Bradford Dockser**  
CEO and Co-founder  
Green Generation

**Kåre Stokholm Poulsgaard**  
Head of Innovation  
GXN Innovation

**PropTech StartUp Europe Awards**

**Innovation**  
Room 200  |  16.45-18.00  
The PropTech StartUp Europe Awards is a brand new category within the StartUp Europe Awards' framework (23 categories). They are promoted by the European Commission and implemented by Finnova Foundation, EU PropTech House and Workers, and supported by the President of the European Parliament, the President of the Committee of the Regions, the Vice-President of the Economic and Social Committee and the members of the European Parliament.

Curated by  
Travis Barrington  
Co-Founder and CEO  
Propmodo

**Rudy Aernoudt**  
Senior Economist  
European Commission  
@rudy_aernoudt

**Dirk Paelinck**  
Founder & CEO  
Workers  
@workero

**Keynote: Creating buildings & cities for 21st century productivity**

**Foresight**  
Room 400  |  17.00-17.30  
Josh Artus is a director of Centric Lab, a London-based neuroscience research lab for the built environment. Centric Lab’s mission is to use the exponential potential of neuroscience to make healthier habitats for human life.

**Keynote**  
Josh Artus  
Co-Founder & Director  
Centric Lab  
Josh_Artus

**Use cases: Built environment against climate change**

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**Dirk Paelinck**  
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@workero

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**Keynote**  
Josh Artus  
Co-Founder & Director  
Centric Lab  
Josh_Artus

**Propmodo’s subscriber soirée by invitation only**

**Ignition**  
Ecuries  |  17.30-18.30  
Join Propmodo, the most influential media source about the future of real estate, for a subscriber-only networking party. Get to know other innovative commercial real estate professionals and special guests while enjoying hors d’oeuvres and drinks. Propmodo is launching the July edition of Propmodo Magazine, a new global monthly print publication exclusively covering technology and innovation in commercial real estate.

Curated by  
<propmodo>
July 2nd: The bigger picture of the city

**Room 400**

10.00-10.30 | The city of 2050

10.45-11.15 | CEO Perspectives: Participative programming of the built environment

11.30-12.00 | Use cases: Data strategy in urban landscapes

12.00-12.30 | Google Keynote: How to organise the world’s information using geography

14.00-14.15 | European Commission Keynote: Building European champions

14.15-14.45 | Scaling and the stake of talent management

15.00-15.45 | Young leader perspectives: Creating a better built environment

15.00-16.15 | Learning from nature how to make regenerative places

16.00-16.45 | Use cases: Built environment against climate change

17.00-17.30 | Keynote: Creating building & cities for 21st century productivity

**Room 200**

10.30-11.15 | Can tech help reduce construction costs? Curated by: Real Estech

11.15-11.30 | French Minister of Housing keynote Curated by: Real Estech

11.30-12.15 | Increasing the purchasing power for real estate services through innovation Curated by: Real Estech

14.30-15.30 | Beyond buzzwords, smart cities return on experience Curated by: Smart Cities Council

15.45-16.45 | Mobility revolution, from concepts to case studies

**Ecuries**

10.15-11.15 | Global PropTech - Leaders event Curated by: PropTech

11.15-11.30 | Regulating to build trust while enabling innovation

11.30-12.15 | Co-living, from concept to case studies Curated by: Co-liv

14.30-16.00 | 10 steps to innovate at the pace of a startup Curated by: schoolab

**Ecuries (Client event)**

08.45-09.45 | Dutch breakfast (Closed door) Curated by: Dutch breakfast (Closed door)

17.30-18.30 | Propmodo’s subscriber soirée Curated by: propmodo

**Atelier 7**

Flash Talks' sessions are led by a moderator and gives each exhibiting company 2 minutes to present their concept and ideas in an informal setting. Don’t forget to stop by and hear what they have to say!

**From 19.00**

Closing party Curated by: wework

WeWork Lafayette
33 Rue La Fayette, 75009 Paris
Places are limited